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Skills

DesignOps
UI/UX
Typography
Visual Identity
Prepress
CSS/HTML

Tools

Figma
Adobe XD
inDesign
Photoshop
After Effects

Hi! I'm a Principal Designer and I'd love to join your team

Work Experience

VK — Principal Designer

May 2025 – present

- Developing and maintaining the native design system (iOS/Android) for the entire VK ecosystem: VKontakte, VK Music, VK Video, VK Dating, VK ID and 15+ other products
- Rebuilt the majority of the native DS: 40+ components, guidelines, unified UX/UI patterns
- Maintain changelogs, sync with mobile engineering on support and system evolution
- Regularly conduct design and component reviews — in Figma and in code
- Own icons, illustrations, and animation guidelines
- Run design interviews and participate in hiring
- Contribute to core initiatives across VK product teams

VK ID — Lead Product Designer

December 2021 – May 2025

- Design lead for VK ID — the single sign-on solution for the entire VK ecosystem
- Rebuilt all auth, registration, and account-recovery flows into one unified structure
- Made Figma the single source of truth for the team (PMs, QA, dev) — resolved 90% of recurring questions and became the key onboarding artefact
- Together with the team achieved ~₽25M/month savings on paid verification methods — projected ₽380M annual savings
- Received People Award VK personally as the best product designer for this initiative
- Led design in a team of 10: task-setting, reviews, onboarding, and growth
- Led a full redesign of the VK ID dashboard
- Also led monetisation for the VK ID dashboard

BTB — Senior Product Designer

October 2021 – December 2021

- VTB Online in active redesign phase. Worked on rebuilding the design system, UI, and key patterns of the new app — the current VTB Online is built on this foundation

Sber — Senior Product Designer

October 2021 – December 2021

- Sber B2B division. Built the Leggo UI design system from scratch, covering 20+ internal B2B products. Still actively used by teams today

Ozon — UI/UX Designer

January 2020 – March 2021

- Product designer on one of the key directions: web and mobile interfaces. Also handled marketing tasks — stories, banners, promo materials

Coral Club — Web Designer

September 2018 – December 2019

- My entry into the profession. Web design, marketing, banners, animations, packaging, branding, email newsletters — all under the guidance of a strong art director